



WVEC  
613 Woods Ave.  
Norfolk, VA 23510

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

**Contract # 843099**  
Schedule Dates 08/21/12-08/27/12  
Advertiser Priorities USA Action (36239)  
Agency/T-Code Mundy Katowitz Media (6585)/127439326  
Product Political - Non-Ballot Issue (1196)  
Brand Priorities USA Action Issue (170102)  
Salesperson Blair, Cheryl (2205)  
Sales Office TeleRep - Philadelphia  
Buyer Name PLACEMENT MEDIA  
Phone/Fax (202) 675-6936 /  
CPE 321/340/1521  
Account Types National/Political Issue - Agency  
Billing Type Weekly/Irregular  
Comments PRIOR ACT USA 8/21

Date Entered 07/18/12  
Last Modified 08/20/12  
Entered By Penne Marsh  
CO-OP No  
Headline # 06238250  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,569.30  
Net Total \$8,892.70  
Sales Tax

**Norfolk (WVEC) (WVEC)**  
By Broadcast Month Spots Rate  
Aug. 2012 9 \$10,246.00  
Sep. 2012 1 \$216.00  
Grand Total: 10 \$10,462.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	08/24/12-08/24/12	5	1:00	10:58A- 12P (ET)						1			1	\$1,060.00	\$1,060.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	8/20/12
22.0	Normal Line / SPOT	08/24/12-08/24/12	4	1:00	7A- 9A (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC	8/20/12
23.0	Normal Line / SPOT	08/27/12-08/27/12	4	1:00	12:05A- 1:05A (ET)		1							1	\$216.00	\$216.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC <	8/20/12
24.0	Normal Line / SPOT	08/25/12-08/25/12	4	1:00	6:58P- 7:57P (ET)							1		1	\$810.00	\$810.00	Norfolk (WVEC) (WVEC)	WHEEL/DEOPARDY	8/20/12
25.0	Normal Line / SPOT	08/26/12-08/26/12	4	1:00	8A- 9A (ET)								1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/20/12
26.0	Normal Line / SPOT	08/23/12-08/23/12	4	1:00	12:05A- 1:05A (ET)				1					1	\$216.00	\$216.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC <	8/20/12
27.0	Normal Line / SPOT	08/23/12-08/23/12	4	1:00	9A- 10A (ET)				1					1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	8/20/12
28.0	Normal Line / SPOT	08/21/12-08/21/12	4	1:00	12P- 12:57P (ET)			1						1	\$940.00	\$940.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00	8/20/12
29.0	Normal Line / SPOT	08/22/12-08/22/12	4	1:00	11:35P- 12:02A (ET)				1					1	\$820.00	\$820.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE <	8/20/12
30.0	Normal Line / SPOT	08/22/12-08/22/12	4	1:00	6:58P- 7:28P (ET)				1					1	\$2,880.00	\$2,880.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE	8/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WVEC Norfolk</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">8/20</span>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

<b>Total Charges:</b>	\$ 8,892.70	Net
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This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

# 843099

\_\_\_\_\_

**I represent that the payment for the above described broadcast time has been furnished by:**

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_

Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Terrie Marsh      Terrie Marsh      NSC

Signature      Printed Name      Title